

Curriculum for Postgraduate Degree Masters of Business Administration (w.e.f. AY: 2025-26)

Part I: Course Introduction, Definition

MBA PROGRAMME

Objective

To conduct business and industry oriented MBA Programme following AICTE Model Curriculum for Management (MBA and PGDM), 2018.

Course

- Two-Year full-time MBA course (Four-Semester).
- Minimum number of class room contact teaching for MBA program should be 106 credits (one credit equals 10 hours) and Internship / Project should be 06 credits i.e., Total=106+06=112 credits.
- Specialization: Students can opt for any two functional specializations (One Major Area and one Minor Area) from Marketing, Finance, HRM, and Business Analytics
- Marks per paper: 100 (70-End Term Examination, 30-Internal)

Course Structure

▪ **Regular Course**

Semester	Paper	Credit(1 =4credit)	Contact Hrs. (1=10 hrs.)
I(C*)	7	24	240
II (C*)+1 Project	9	30	300
III(1C*+6E**)	1	6	60
Internship/Project#	7	26	260
IV(1C*+6E**)	7	26	260
Course Total	31	112	1120

(#Project: Project Paper + Presentation + Viva)(C*: CORE PAPERS/E**: ELECTIVE PAPERS)

➤ **TotalCredits:** 112

Session

- July–December(Odd Semesters/1st& 3rd)
- January–June(Even semesters/2nd& 4th)
- Internship/Project Work: After 2nd Sem Examination, June & July (8Weeks)

Examination System(Semester–Wise)

- Total Marks= 100(70–End Term Examination, 30–Internal)
- Internal:Weightage:30(Class Test, Presentation &Viva)
- Paper wise Class Test=2Tests+2 Assignments/Case studies/Viva/Seminar
- External:70
- Semester Grade Point Average: SGPA
- Yearly Grade Point Average: YGPA
- Degree Grade Point Average: DGPA
- Odd Semester(1st& 3rd)Examination: January
- Even Semester(2nd& 4th) Examination: June
- BRM ProjectMarks/Sessional(100):ProjectReport(50),Presentation(30),Viva(20)
- Pass marks: 40 per paper.

Teaching Methodology

Lecture, Discussion, Presentation, Case Studies, Group Task, Assignments, Projects, Special Lectures by industry professionals.

Internship/Project

Eight weeks Internship Project in industry. Students will be required to submit a Project Report on any area of Elective courses (**Finance, Marketing, HRM, and Business Analytics**) under the Industry and Faculty guidance. The Project will be examined on Project Report, Presentation and Viva.

General Guidelines

- ❖ ThisMBAcurriculumwillbeapplicablefromtheacademicyear2025–26.
- ❖ All rules and regulations regarding admission, examination, registration, migration and others shall be according to Institutional norms.