

NAVEEN DRISHTI

YOUR TRUSTED SOURCE FOR QUARTERLY BUSINESS NEWS

A STUDENT-DRIVEN QUARTERLY BUSINESS NEWSLETTER OF DEPT. OF MANAGEMENT SCIENCE, MCKV INSTITUTE OF ENGINEERING, HOWRAH



INSIDE THIS ISSUE

- **Expert Speak:** An exclusive interview with an industry leader sharing insights and trends.
- **Currency Insights:** A detailed quarterly comparison of the Indian Rupee against major global currencies.
- **Business Buzz:** A roundup of National Updates and Global Updates news highlights.

• What to Expect from "Naveen Drishti"?

Naveen Drishti brings you quarterly updates on regional, national, and international business news. Each edition features:

- **In-depth Business Reports:** Key updates and trends from local to global markets.
- **Corporate Leader Interviews:** Insights with the help of industry leaders and experts.
- **Actionable Analysis:** Data-driven perspectives to help you stay ahead in the business world.

Stay informed with expert views and timely business news in every quarter.

• An MCKVIE Initiative

Naveen Drishti is MCKVIE's Department of Management Science's quarterly business newsletter designed to keep readers informed on global, national, and regional business trends. It aims to bridge academic learning with real-world insights through expert interviews and market analysis, empowering readers to stay ahead in the business world.



ABOUT THE DEPARTMENT



The Department of Management Science at MCKV Institute of Engineering (MCKVIE), formerly known as MSH, offers a **2-year full-time MBA program** since 2020 and has **recently introduced BBA from the current Academic Year 2025-2026**, in line with the National Education Policy (NEP) 2020.

Both programs are designed to equip students with essential managerial, analytical, and communication skills, preparing them to lead in dynamic business environments. The curriculum blends theory with practice through personality development sessions, mock interviews, group discussions, presentations, and case studies.

The department also provides industry-relevant certification courses like Digital Marketing, Payroll Management, Tally and GST, and conducts regular seminars, workshops, and sessions with industry experts and alumni to align students with market needs.

With a team of qualified faculty and a modern English Communication Lab, the department emphasizes individual attention, ethical values, and industry-readiness.

VISION OF THE DEPARTMENT

To be recognized as a Centre of Excellence that endeavours to create a unique identity by not only catering to students' needs for enhancing managerial acumen and soft skills, but also by grooming them holistically for success in professional life.

MISSION OF THE DEPARTMENT

1. To encourage a teaching learning process for proper dissemination of knowledge leading to employability enhancement.
2. To make the students understand the role of Language and Communication and Managerial Skills in the modern globalized world.
3. To develop theoretical knowledge of the students and make them skilled professionals by involving them in application- oriented activities like project works, internships, workshops, expert lecture sessions, seminars and other industry- oriented programs.
4. To instill desire and ability of lifelong learning and professional developments through self-study and continuous education to enable the students to meet changing societal demands for sustainable development.

INTERVIEW THAT INSPIRES

What inspired your journey into the healthcare industry, and how did you rise to your current position?

My journey began in 2000 after completing my MBA. I started with CIPLA in pharma sales and later shifted to hospitals. The opportunity to impact lives through healthcare deeply motivated me. Over time, I advanced step-by-step from Business Executive to Vice President by continuously learning, delivering results, and staying committed to serving people.

How do you view the current landscape of the Indian healthcare sector post-pandemic?

The sector has grown rapidly, with a CAGR of over 16%. From \$280 billion pre-pandemic, it's projected to reach \$600 billion. Key drivers include increased awareness, investment, expansion in hospitals, pharma, diagnostics, medical devices, and insurance—all contributing to better access and healthcare delivery.

Technology is reshaping healthcare industry. How is your organization leveraging digital innovation to enhance service quality?

We've adopted a strong hospital management system, online and offline booking, and teleconsultation services. We also use AI-driven surgical technologies like advanced cath labs and diagnostic tools, which enhance precision, improve outcomes, and extend our reach to patients digitally.



Dr. Suman Dey

Vice President - Marketing
Charnock Hospital, Kolkata

What will be the healthcare industry's contribution to India's economy in the next five years?

Healthcare will continue growing at 16-17%, outpacing many sectors like IT and agriculture. With high demand, government incentives, and infrastructure development, the industry will play a major role in job creation, service expansion, and GDP contribution.

What advice would you give to MBA students or young professionals aiming to build a long term career in healthcare industry?

Love what you do. Healthcare demands empathy, consistency, and zero-error execution because lives are at stake. It offers strong career growth, learning, and the unique satisfaction of healing others. Join it not just for career rewards, but for the deeper purpose it serves.

Mr. Gourav Kumar

Business Analyst and Plant Coordinator

SHYAM METALICS

Aluminum Foil Division, Howrah



I am Gourav Kumar, currently working as a Business Analyst and Plant Coordinator at Shyam Metals' Aluminum Foil Division. My journey with MCKV Institute of Engineering (MCKVIE) has been deeply impactful and transformative. I had the privilege of completing both my B.Tech in Electrical Engineering and MBA in Business Analytics and Marketing from MCKVIE, which gave me a strong academic foundation as well as the versatility to work across multiple domains.

What truly set MCKVIE apart for me was that it provided more than just academic knowledge—it shaped my mindset, strengthened my problem-solving abilities, and, most importantly, boosted my confidence to work across diverse industries. The supportive professors, the industry-relevant workshops, and the hands-on learning environment created an ecosystem that helped me grow both personally and professionally.

At Shyam Metals, I currently handle business analytics, sales reporting, and plant coordination, and I also lead technical training initiatives within our Aluminum Foil Division. My role demands versatility, as I oversee operations in various segments like battery-grade aluminum foil and retail product marketing under our brand Tiger Foil. The multi-disciplinary exposure and practical orientation I gained at MCKVIE have directly contributed to my ability to manage these responsibilities effectively.

Overall, it has been a fulfilling experience so far, and I remain grateful to MCKV Institute of Engineering for preparing me to face real-world challenges with a fresh perspective and a collaborative spirit, which are crucial in today's dynamic industries.

ECONOMIC UPDATE

RBI: India's economy resilient despite global headwinds

In its April bulletin, the Reserve Bank of India noted strong domestic consumption and investment, alongside a robust monsoon forecast, helped buffer the economy from global volatility. Despite weaker external demand, India's macro fundamentals remain solid. Retail inflation dropped to 3.34% in March, enabling the RBI to cut rates and revise GDP growth to 6.5% from 6.7%.

Industrial output growth slows to 2.7%**

April's Index of Industrial Production showed a slowdown to 2.7% year-on-year, down significantly from 5.2% in April 2024. The deceleration was due to weaker mining and power sectors, though manufacturing and consumer durables remained somewhat resilient.

Auto parts exports targeted in U.S. tariff deal**

In April, India proposed a **“zero-for-zero” tariff strategy** on auto parts for potential trade talks with the U.S., aiming to offset American tariffs and open negotiations.

Mumbai-Ahmedabad bullet train viaducts reach 300 km milestone**

On 20 May, the Mumbai-Ahmedabad high-speed rail project completed 300 km of viaduct construction using the Full Span Launching Method. This brings the project closer to operational readiness and demonstrates impressive infrastructure progress.

Rising North East Investors Summit secures ₹1.83 lakh crore deals**

During 23–24 May, the Government organized the “Rising Northeast” summit in Delhi. Major corporates—Reliance, Adani, Vedanta—announced combined investments worth ₹1.83 lakh crore in energy, semiconductors, AI, and infrastructure across Northeastern states.

“Operation Sindoor: Strikes Hit Terror Camps in Pakistan, PoK”

CORPORATE LANDSCAPE: MERGER, ACQUISITION, AND DEMERGERS

Mergers:

- Thoma Bravo acquired Boeing's Digital Aviation Solutions, including Jeppesen, ForeFlight, AerData, and OzRunways, for \$10.55 billion, transferring 100% ownership.
- Salesforce acquired Informatica for \$8 billion, taking full control to enhance its AI-driven data infrastructure.
- Bharat Bond ETF 2025 merged into the 2030 series on April 15, 2025, with a 1:1 unit swap; investors shifted fully to the 2030 ETF offering a 7.33% YTM.

Demergers:

- Siemens demerged its energy division as Siemens Energy, listed from June 19, 2025, with shareholders retaining proportional equity.
- Anglo American demerged a 51% stake in Anglo American Platinum, forming Valterra Platinum; shareholders received corresponding shares post-May 31, 2025.
- Sterlite Technologies demerged STL Networks Ltd on April 24, 2025, with a 1:1 share ratio and 100% value transfer; deal value is market-driven.

Acquisition:

- Delhivery acquired 100% of Ecom Express for ₹1,407 crore in an all-cash deal on April 7, 2025; full ownership transferred, with expected valuation decline.
- HPE acquired Juniper Networks for \$14 billion, gaining full control to expand its networking and AI operations.
- Dundee Precious Metals acquired Adriatic Metals for \$1.3 billion, securing full ownership and strengthening its European precious metals portfolio.

LOCAL DEVELOPMENTS: HOWRAH AND HOOGHLY

April 2025

1. ₹14,500 crore investment announced at Howrah conclave to boost industry and create ~75,000 jobs; CFCs for Uluberia and Sankrail artisans funded.
2. Ram Navami processions in Hooghly and Howrah spurred local commerce under tight security.

May 2025

1. KMC deployed 100+ water tankers amid Hooghly water dip to maintain supply in southern Kolkata and Howrah-Hooghly.
2. Kolkata Metro awaits PMO nod after CRS clears Esplanade-Sealdah stretch of East-West Corridor.
3. ₹200 crore Vidyasagar Setu upgrade begins June, affecting traffic for 15 months.
4. BGCL to expand PNC/CNG network to 25,000 homes and 30 stations across Greater Kolkata by end-2025.
5. GRSE starts building 13 hybrid ferries to modernize river transport from Triveni.

June 2025

1. MoU signed to launch musical lighting on Howrah Bridge by Poila Baisakh 2026, with bids out by June-end.

GLOBAL UPDATES: INTERNATIONAL

International Economic Update

Global stock market crash triggers by U.S. tariff surge (April 2025)

Following new, sweeping tariffs introduced on April 2 by President Trump aimed at nearly all trading partners, global stock markets plunged. The S&P 500 dropped about 20%, marking the largest decline since the COVID-era crash. Markets rebounded after tariff reprieves on April 9.

WTO forecasts contraction in global merchandise trade (April 2025)

On April 24, the WTO warned that global merchandise trade may decline by 0.2% in 2025, with a potential 1.5% drop if trade tensions escalate. Export-dependent regions like North America could see significant losses.

Ray Dalio warns of breakdown in international order due to tariffs (May 2025)

Bridgewater's Ray Dalio highlighted that Trump's aggressive tariffs—reaching up to 145% on Chinese goods—threaten to destabilize global trade and capital flows, likening the situation to historic systemic shifts.

South Korea secures business-friendly assurances from new president (June 2025)

Following his June 3 election, President Lee Jae-myung met with heads of Samsung, Hyundai, and SK Group on June 13. He pledged regulatory reform and expedited U.S. tariff negotiations to support multinational firms.

U.S.-China “trade framework” deal announced (June 17, 2025)

On June 17, the World Economic Forum reported that U.S. and China reached an initial trade framework during London talks. This agreement, pending approval, includes adjustments to tariffs and trade terms.

Economic Highlights

Exchange Rates (As of June 30, 2025):

- 1 Dollar (\$): ₹85.96
- 1 Euro (€): ₹99.14

Inflation Rate (June 2025):
2.10%



EVENT SNAPSHOTS: DEPARTMENT OF MANAGEMENT SCIENCE



The Institution's Innovation Council (IIC) of MCKV Institute of Engineering (MCKVIE), in collaboration with the **Department of Management Science**, organized **“B-Plan Pitch: A Poster Presentation Contest of Business Plans with Mentorship Support”** on **May 3, 2025**, at the SIT Hall. The offline event featured student participants from various schools and colleges, competing in two categories—high school and college—through individual or team entries. Each team presented a unique business plan using hand-drawn or printed posters before a panel of esteemed judges. The event was inaugurated by Prof. (Dr.) Parthasarathi Chakraborty, CEO of MCKV Group of Institutions. **The jury included industry experts and entrepreneurs such as Mr. Arun Mukherjee, Ms. Joyee Dey, Ms. Asha Sarkar, Ms. Tasneem Habib, Mr. Jaydeep Bose, and Mr. Prabhat Das.**

APPROVED BY



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In addition to management programs, MCKV Institute of Engineering offers a wide range of technical courses including B.Tech in Automobile Engineering, Computer Science and Engineering, Computer Science and Engineering (AI & ML), Computer Science and Engineering (Data Science), Electrical Engineering, Electronics and Communications Engineering, Information Technology, and Mechanical Engineering. The institute also offers M.Tech in Electronics & Communication Engineering with a specialization in Communication Engineering. Furthermore, MCKVIE provides B.Voc programs in Automobile Servicing, Automotive Manufacturing, and Software Development.

MENTOR

DR.SOUGATA MAJUMDER

STUDENT COMMITTEE MEMBERS

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